

Key Stage 1-2 Promotional Campaign Calendar

Our Key Stage 1-2 displays are an excellent way of introducing a variety of topics with a younger audience. Each display offers age-appropriate information and illustrations, designed to appeal to children aged 5-10.

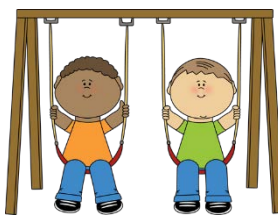
January and February

Looking After Your Money

To begin the year our Money Management campaign introduces the importance of keeping money safe by considering where money comes from, what we need it for, and what it enables us to do. It also presents the topic of gambling and how to look after money.

March and April

Staying Healthy



need to do to live a happy, healthy life.

During March and April we acknowledge World Health Day with a campaign which focusses on what we

May and June

Holiday Safety



The summer holidays are one of the most enjoyable times of year for many children. Whether staying in the U.K. or holidaying abroad, our Holiday Safety campaign provides tips on how children can have fun in the sun but still stay safe.



July and August

Peer Pressure

Peer pressure is an inevitability of growing up, knowing how to handle these pressures can be key. This campaign offers practical advice on ways to resist the negative influences of other people.

September and October

Wellbeing and Belonging

This campaign reinforces that every child is important and makes a valuable contribution to their friends, family and society. However, it also sensitively explores that sometimes we may feel unhappy, and how we can deal with those emotions.

November and December

Road Safety



In support of Road Safety Week, our campaign for November and December helps to teach children how to stay safe near the road, with suggestions for walking and cycling safety especially during the darker, winter months.